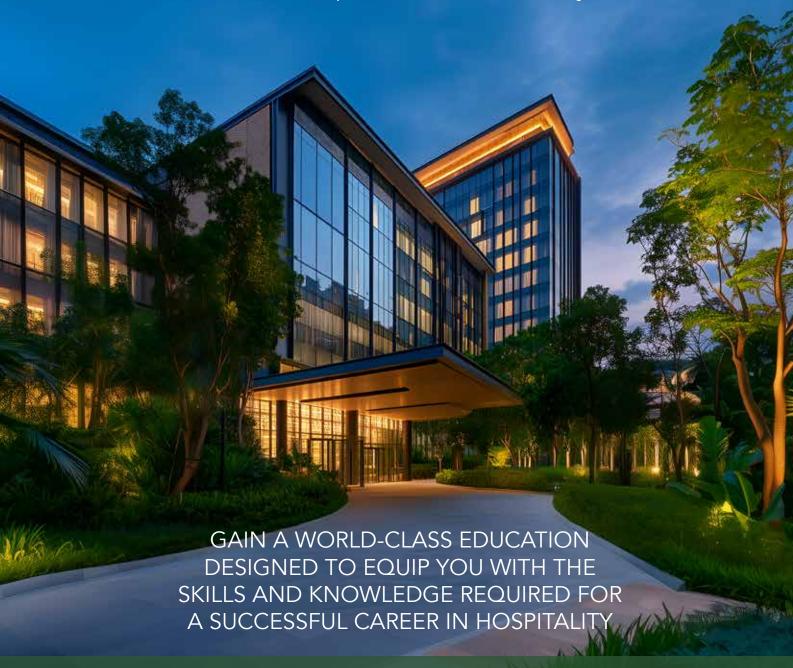


BACHELOR OF BUSINESS ADMINISTRATION PROGRAM IN GLOBAL HOSPITALITY MANAGEMENT



หลักสูตรบริหารธุรกิจบัณฑิต สาขาวิชาการบริหารธุรกิจภาคบริการระดับสากล (หลักสูตรนานาชาติ)



TOTAL CREDITS: 125 (2.5-YEAR STUDY + INTERNSHIPS)

A CURRICULUM BLENDING

BUSINESS FUNDAMENTALS AND HOSPITALITY EXPERTISE

HANDS-ON TRAINING THROUGH INDUSTRY-DRIVEN COURSEWORK AND

REAL-WORLD APPLICATIONS

START YOUR JOURNEY IN HOSPITALITY THE RIGHT FIT & BRIGHT FUTURE



WHO SHOULD APPLY?

High school graduates who:

- Want a career in the hospitality industry.
- Seek international experience through internships.
- Look for job opportunities abroad with leading global brands.

CAREER PROSPECTS

- Hotel & Resort Manager
- Event & Conference Planner
- Food & Beverage Director
- · Hospitality Consultant
- Luxury Travel Specialist
- Airline & Cruise Management
- International Tourism Development



HOW TO APPLY & SECURE YOUR SPOT

Limited seats - only 100 students per intake.











TURN YOUR PASSION FOR HOSPITALITY INTO A GLOBAL CAREER



WHY CHOOSE GLOBAL HOSPITALITY MANAGEMENT?

- Learn through Active learning (Experiential education) with 50% hands-on training
- Gain real-world experience with a
 3-month domestic internship and a
 6-month international internship
- Create industry partnerships with top-tier global brands for networking and job placements
- Provide guaranteed employment for top
 5 graduates with leading hospitality companies

HOSPITALITY WITHOUT BORDERS: YOUR PATH TO A GLOBAL CAREER

- Intercultural competence and a global mindset through immersive learning
- **Problem-based learning** to tackle real-world hospitality challenges
- Third-language development for international career opportunities.



MASTER THE CORE OF GLOBAL HOSPITALITY

This program covers essential hospitality and business disciplines, including:

- Hotel & Resort Management Learn the principles of luxury hospitality and operations
- Food Service & Event Planning Gain expertise in high-end dining and event coordination
- Digital Technology in Hospitality –
 Explore cutting-edge innovations in the industry
- Finance & Leadership Development Build skills in finance, business strategy, and hospitality leadership



INTERNSHIPS: REAL-WORLD EXPERIENCE FOR FUTURE HOSPITALITY LEADERS

Immersive hands-on training in both domestic and international settings, preparing for a successful career in hospitality.

OVERSEAS INTERNSHIP: under Wyndham Hotels and Resorts Included Benefits

- Free food
- Free lodging
- Free local transportation
- Monthly allowance: up to 30,000 THB

Please note: Benefits such as lodging, meals, transportation, and salary (up to 30,000 THB/month) may vary depending on the specific conditions of each participating Wyndham hotel.



DOMESTIC INTERNSHIP

- Hands-on training at Wyndham Hotel and Resorts in Thailand
- **Essential hotel management skills** from industry professionals
- Valuable connections in Thailand's hospitality sector

This exclusive internship experience ensures that graduates enter the workforce with strong industry knowledge and practical expertise, making them highly competitive in the global hospitality job market.