



# GRADUATE STUDIES



MARTIN DE TOURS  
SCHOOL OF  
MANAGEMENT AND  
ECONOMICS



## 商务与经济学博士学位 PH.D. IN BUSINESS AND ECONOMICS

## 新兴产业策略与发展博士学位 PH.D. IN STRATEGY AND DEVELOPMENT OF EMERGING INDUSTRIES

### 双博士项目简介 The Dual Ph.D. Program

泰国易三仓大学商学院与台湾国立暨南国际大学管理学院 联合创办  
JOINTLY OFFERED BY MSME BUSINESS SCHOOL, ASSUMPTION  
UNIVERSITY OF THAILAND AND SCHOOL OF MANAGEMENT,  
NATIONAL CHI NAN UNIVERSITY, TAIWAN

四年时间, 双博士学位 3 YEARS DURATION, DUAL PH.D DEGREE  
自选搭配商科与经济学课程 FLEXIBLE COMBINATION OF BUSINESS AND ECONOMICS CONTENTS  
泰国与台湾两地人脉 NETWORKING IN BOTH THAILAND AND TAIWAN  
中文授课, 双语研究 ENGLISH/MANDARIN AS MEDIUM OF INSTRUCTIONS, BILINGUAL RESEARCH  
双导师确保学生能够完成论文 DUAL ADVISORS TO ENSURE THE COMPLETION OF DISSERTATION  
课时集中, 课程安排自由度高 CONCENTRATED LECTURES WITH FLEXIBLE SCHEDULE

### ADMISSION QUALIFICATION

Applicants should meet the credentials and submit the materials stipulated as follows when seeking admission into the Program.

1. Master's degree from institutions accredited or acknowledged by the Thai Ministry of Education
2. GPA of at least 3 on a scale of 4.00 or equivalent for the master's degree
3. TOEFL score of at least 580 PBT or 90 iBT, or IELTS score of at least 7.0, with minimum 7.0 in writing, OR a passing score of the Assumption University English Proficiency Standard Test for Graduate Programs. *IELTS and TOEFL scores only remain valid for two years. The score certificate must be valid at the point that one completes the submission of all necessary admission materials. The admission requirement is exempted for applicants whose bachelor's or master's degree is conferred by a higher education institution in the countries where the media of instruction is English.*

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

### Overview of the Program

Dual Degree: Jointly offered by Assumption University (Thailand) and National Chi Nan University (Taiwan). Graduates will receive Ph.D. in Business and Economics from Assumption University AND Ph.D. in Strategy and Development in Emerging Industries from National Chi Nan University.

Bilingual Education: Coursework is offered in Chinese and English parallelly so students can opt to study the coursework in their preferred languages; research and publication are conducted in English. Students will have an opportunity to study both in Bangkok and Taiwan and to experience two distinct business environments under different culture.

Preparing scholars who will receive the best training in the theoretical and methodological approaches used in economics combined with the specific techniques in business applications.

Graduates are expected to be particularly attractive hires for academic positions in economics and business schools as well.

**ADMISSION FEE** 1,000 THB (Non-refundable)  
(English Proficiency Test and Interview)

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, and New Zealand)

### STUDY SYSTEM

1<sup>st</sup> semester: June - October  
2<sup>nd</sup> semester: November - March

### VENUE & CLASS HOURS

Hua Mak Campus, Ramkhamhaeng 24 Rd.  
Mon.-Fri. 6.30 P.M. - 9.30 P.M.  
Sat. 9.00 A.M. - 4.00 P.M.

## ADMISSION SCHEDULE 2025-2026

Schedule	Academic Year 2025	Academic Year 2026
Application Deadline	June 15, 2025	June 15, 2026
English Proficiency Test	Online	Online
Interview Date	To be announced	To be announced
Entrance Result	To be announced	To be announced
Registration Date	May 1 - June 15, 2025	May 1 - June 15, 2026
Instruction Begins	July 1, 2025	July 1, 2026

## CURRICULUM STRUCTURE

### PLAN 2.1: COURSEWORK AND DISSERTATION 60 CREDITS

Core Courses	18 Credits
Research Courses	6 Credits
Qualifying Examination	Non-credit
Dissertation	36 Credits
<b>Total</b>	<b>60 Credits</b>

#### Core Courses

DBE 7001 Research Methodology I  
 DBE 7002 Research Methodology II  
 DBE 7003 Behavioral Research Design  
 DBE 7004 Information Literacy and Research Ethics  
 DBE 7005 Seminar in Business Research  
 DBE 7006 Seminar in Economics Research

#### Research Courses

DBE 8001 Proseminar I  
 DBE 8002 Proseminar II

#### Dissertation

DBE 9801 Dissertation I  
 DBE 9802 Dissertation II  
 DBE 9803 Dissertation III

## ESTIMATED FEES

Installments	Thai Students		Non-Thai Students	
	(THB)	(THB)	(US\$)	(CNY)
1 <sup>st</sup>	197,100	214,600	7,153	42,920
2 <sup>nd</sup>	146,100	146,100	4,870	29,220
3 <sup>rd</sup>	194,100	199,100	6,637	39,820
4 <sup>th</sup>	206,100	206,100	6,870	41,220
5 <sup>th</sup>	151,100	156,100	5,203	31,220
6 <sup>th</sup>	166,100	166,100	5,537	33,220
<b>Total</b>	<b>1,060,600</b>	<b>1,088,100</b>	<b>36,270</b>	<b>217,620</b>

#### The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee, University fee, Campus Network fee
- Health insurance (Non – Thai student)

#### The fee doesn't cover the followings:

- Admission fee (non – refundable)
- Textbooks

#### Notes:

1. The fees are subject to change at the university's discretion without prior notice.
2. Currency exchange rate: THB 32 = US\$ 1, THB 4.5 = CNY 1

## GRADUATE ADMISSIONS OFFICE

### HUA MAK CAMPUS

Admissions Center "A" Building, Floor 1  
 Ramkhamhaeng 24 Road, Bangkok 10240 Thailand  
 Monday - Friday 08:30 A.M. - 05:00 P.M.  
 Saturday 08:00 A.M. - 04:30 P.M.  
 Sunday 08:00 A.M. - 02:00 P.M.

## MARTIN DE TOUR SCHOOL OF MANAGEMENT AND ECONOMICS

(MSME Business School)

Hua Mak Campus (D Building, 6<sup>th</sup> Floor)

Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Tel. +66(2)783-2222 ext. 1177

Email: phdbe@au.edu

#### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated March 2025

## UNIVERSITY ADMISSIONS CENTER

### ASSUMPTION UNIVERSITY

Hua Mak Campus, Assumption Building, Floor 1

Suvarnabhumi Campus, SR101

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Line



Facebook



Instagram



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