



BACHELOR OF BUSINESS ADMINISTRATION PROGRAM IN **GLOBAL HOSPITALITY MANAGEMENT**



หลักสูตรบริหารธุรกิจบัณฑิต

สาขาวิชาการบริหารธุรกิจภาคบริการระดับสากล (หลักสูตรนานาชาติ)

GAIN A WORLD-CLASS EDUCATION
DESIGNED TO EQUIP YOU WITH THE
SKILLS AND KNOWLEDGE REQUIRED FOR
A SUCCESSFUL CAREER IN HOSPITALITY

TOTAL CREDITS: 125 (2.5-YEAR STUDY + INTERNSHIPS)

A CURRICULUM BLENDING

BUSINESS FUNDAMENTALS AND HOSPITALITY EXPERTISE

HANDS-ON TRAINING THROUGH **INDUSTRY-DRIVEN COURSEWORK AND
REAL-WORLD APPLICATIONS**

START YOUR JOURNEY IN HOSPITALITY

THE RIGHT FIT & BRIGHT FUTURE



WHO SHOULD APPLY?

High school graduates who:

- Want a career in the hospitality industry.
- Seek international experience through internships.
- Look for job opportunities abroad with leading global brands.

CAREER PROSPECTS

- Hotel & Resort Manager
- Event & Conference Planner
- Food & Beverage Director
- Hospitality Consultant
- Luxury Travel Specialist
- Airline & Cruise Management
- International Tourism Development



ABACFRIENDS

HOW TO APPLY & SECURE YOUR SPOT

Limited seats – **only 100 students per intake.**



@abac



admissions.au.edu



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TURN YOUR PASSION FOR HOSPITALITY INTO A GLOBAL CAREER



WHY CHOOSE GLOBAL HOSPITALITY MANAGEMENT?

- Learn through **Active learning (Experiential education)** with **50% hands-on training**
- Gain **real-world experience** with a **3-month domestic internship** and a **6-month international internship**
- Create industry partnerships with **top-tier global brands** for networking and job placements
- Provide guaranteed employment for **top 5 graduates** with leading hospitality companies

HOSPITALITY WITHOUT BORDERS: YOUR PATH TO A GLOBAL CAREER

- **Intercultural competence** and a **global mindset** through immersive learning
- **Problem-based learning** to tackle real-world hospitality challenges
- Third-language development for **international career opportunities.**



MASTER THE CORE OF GLOBAL HOSPITALITY

This program covers essential hospitality and business disciplines, including:

- **Hotel & Resort Management** – Learn the principles of luxury hospitality and operations
- **Food Service & Event Planning** – Gain expertise in high-end dining and event coordination
- **Digital Technology in Hospitality** – Explore cutting-edge innovations in the industry
- **Finance & Leadership Development** – Build skills in finance, business strategy, and hospitality leadership



INTERNSHIPS: REAL-WORLD EXPERIENCE FOR FUTURE HOSPITALITY LEADERS

Immersive hands-on training in both domestic and international settings, preparing for a successful career in hospitality.

INTERNATIONAL INTERNSHIP

- **Wyndham Sun Moon Lake 5-Star Hotel**
A luxury hospitality setting abroad
- **Benefits:** Free food, lodging, and transportation
- **Stipend:** 30,000 THB per month
- **Global experience** in a top-tier international hotel



DOMESTIC INTERNSHIP

- Hands-on training at **Wyndham Hotel and Resorts in Thailand**
- **Essential hotel management skills** from industry professionals
- **Valuable connections** in Thailand's hospitality sector

This exclusive internship experience ensures that graduates enter the workforce with strong industry knowledge and practical expertise, making them highly competitive in the global hospitality job market.